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For Immediate Release

## **Sunrise Credit Union announced as presenting sponsor for 2025 U SPORTS Men's Volleyball Championship**

Sunrise Credit Union is pleased to announce their presenting sponsorship of the **2025 U SPORTS Men's Volleyball Championship** from March 21-23, 2025, at the Healthy Living Centre at Brandon University.

Sunrise Credit Union is dedicated to supporting local sports teams and other organizations. Over the last decade they have supported various Brandon University Bobcats teams. This past summer, Sunrise Credit Union was a major partner of the Bobcats' charity golf tournament, which raised a record \$100,000 for student-athlete scholarships and various community initiatives.

"Sunrise Credit Union is a staple in the western Manitoba," said Brandon University Athletic Director Russ Paddock. "With 19 branches across Manitoba, you consistently see Sunrise Credit Union supporting sports and active living. The partnership will help ensure we host one of the best U SPORTS championships of all time."

"Sunrise Credit Union is honoured to be the presenting sponsor of the 2025 U Sports Men's Volleyball Championship. We believe this will be, without question, one of Brandon's most exciting volleyball moments of all time," stated Tim Klassen, President & CEO of Sunrise Credit Union. "We are investing in the future of women's and men's volleyball and the leadership at Brandon University, which is instrumental in growing the game in this region and province. We couldn't be prouder of BU's athletes, coaches, and leaders. We look forward to witnessing the positive influence this event will have on the participants and the community."

Sunrise Credit Union is thrilled to be a part of the first U Sports Men's Volleyball Championship to be hosted by Brandon University Athletics. The prestigious tournament coincides with the 20th anniversary season of Bobcat volleyball in the Canada West conference.

The Brandon University Bobcats men's volleyball team has medalled in all four previous appearances at nationals and captured two Canada West titles. Sunrise Credit Union is excited to support the Bobcats as they compete for the national title on home soil.

**About Sunrise Credit Union**

Sunrise Credit Union was formed in 2008 and offers personalized service to approximately 34,000 members across 19 branches. Sunrise Credit Union serves Baldur, Boissevain, Brandon, Cypress River, Deloraine, Grandview, Hartney, Holland, Laurier, Melita, Minnedosa, Reston, Sandy Lake, Shoal Lake, Ste. Rose du Lac, Strathclair, Treherne, Virden, and Waskada.

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